

Summary Lesson Plan

Watch “Forest Product Laboratory” video (12 min)

http://www.youtube.com/watch?v=MC66Q88cB_4&feature=player This video pulls together information used in the previous lessons and gives students a historical overview of wood industry development.

Activity: [Wood industry Business Plan](#) (30 min.)

Have class count off by 4s. The first 1 through 4 is Team 1, the second 1-4 Team 2, and so on. Give each team 1 ‘[Wood Industry Business Plan](#)’ sheet.

#1 Marketing Director, #2 Logistics Specialist, #3 Natural Resource Specialist, #4 Public Relations Specialist.

Give students 5 min. to develop the business plan. Then each team is given 3 min. (or less) to present to the class orally. Each team member should present his/her own “department.”

You may choose to collect the activity page to review student input.

Assessment: There is a 2-page (17 question) test that covers a concept from each of the 4 previous lessons.

Supplies and preparation

Computer, projector,
YouTube access

Assessment

Students need paper and
pencil for activity

Print activity page (‘[Wood Industry Business Plan](#)’): 1
sheet per team

Have student take summary
assessment test